

Megan Marflak

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Bio

Megan is a placemaking and production designer with a background in graphic design and business, specializing in art direction, concept development, problem-solving, and team collaboration across digital and physical experiences.

Education

Pennsylvania State University

B. Des - Graphic Design
Minor, B.A. - Business & Liberal Arts
Schreyer Honors College
3.990 cumulative GPA

Expertise

Skills

Brand Design
Placemaking
Set Design
Production
Art Direction
Illustration
UXUI Design
Digital and Print
Photography
Typography
Motion

Software

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
PowerPoint
Microsoft Teams

References

Available Upon Request

Experiences

Universal Destinations & Experiences in Orlando FL

Global UXUI Experience Design Intern

05/2024 – 08/2024

- Supported design of guest and team-facing interfaces to enhance park experiences.
- Assisted in creating component toolkits and campaign submissions.
- Fostered cross-functional collaboration in a professional team environment.

Point of View Showcase Design

Event Designer & Production Team

08/2024 – 11/2024

- Curated a three-day exhibit with a full brand campaign and physical exhibition.
- Art directed set production and event marketing photography.

TEDxPSU 2025 Design Team

Event Designer

08/2024 – Pres.

- Developed the brand identity for Paper Towns, ensuring thematic consistency.
- Adapted brand design across logos, programs, signage, and graphics.

Penn State Design Association

Alumni Relations Chair

08/2024 – Pres.

- Organized speaker events and networking opportunities.
- Participated in board meetings to support the design community.

Walt Disney World Resorts in Orlando, FL

Quick Serve Food & Beverage

06/2023 – 08/2023

- Delivered exceptional guest experiences through teamwork and clear communication.
- Received 13 cast compliments for safety, showmanship, and excellence.

Koko FitClub, State College, PA

Fitness Trainer & Operations

01/2018 – 01/2020

- Assisted with daily club operations and client training sessions.
- Handled sensitive information with professionalism and care.

Commission Artist in State College, PA

Self-Employed

01/2018 – 01/2020

- Created custom artwork tailored to client needs.
- Maintained clear communication for successful project completion.