

Megan Marflak

meganmarflak.com // mjmarflak@gmail.com // +1 (814) 441 0938

Bio

Megan is a placemaking and production designer with a background in graphic design and business, specializing in art direction, concept development, problem-solving, and team collaboration across digital and physical experiences.

Education

Pennsylvania State University

B. Des - Graphic Design

Minor, B.A. - Business & Liberal Arts

Schreyer Honors College

3.990 cumulative GPA

Expertise

Skills

Brand Design

Placemaking

Set Design

Production

Art Direction

Illustration

UXUI Design

Digital and Print

Photography

Typography

Motion

Software

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

PowerPoint

Microsoft Teams

References

Available Upon Request

Experiences

Universal Destinations & Experiences in Orlando FL

Global UXUI Experience Design Intern

05/2024 – 08/2024

- Supported design of guest and team-facing interfaces to enhance park experiences.
- Assisted in creating component toolkits and campaign submissions.
- Fostered cross-functional collaboration in a professional team environment.

Point of View Showcase Design

Event Designer & Production Team

08/2024 – 11/2024

- Curated a three-day exhibit with a full brand campaign and physical exhibition.
- Art directed set production and event marketing photography.

TEDxPSU 2025 Design Team

Event Designer

08/2024 – Pres.

- Developed the brand identity for Paper Towns, ensuring thematic consistency.
- Adapted brand design across logos, programs, signage, and graphics.

Penn State Design Association

Alumni Relations Chair

08/2024 – Pres.

- Organized speaker events and networking opportunities.
- Participated in board meetings to support the design community.

Walt Disney World Resorts in Orlando, FL

Quick Serve Food & Beverage

06/2023 – 08/2023

- Delivered exceptional guest experiences through teamwork and clear communication.
- Received 13 cast compliments for safety, showmanship, and excellence.

Koko FitClub, State College, PA

Fitness Trainer & Operations

01/2018 – 01/2020

- Assisted with daily club operations and client training sessions.
- Handled sensitive information with professionalism and care.

Commission Artist in State College, PA

Self-Employed

01/2018 – 01/2020

- Created custom artwork tailored to client needs.
- Maintained clear communication for successful project completion.